

# ROUND



# TABLE

## *Community-driven Science: Empowering NGOs and Private Sector for Sustainable Research*



**Thursday  
May 16, 2024 - 4 p.m**

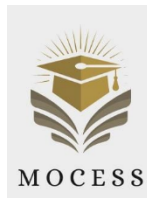
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# Presentation

A successful research Project is broadly assessed through stakeholders' involvement and the project's impact on the community. Project evaluators focus on medium-term outcomes, specifically stakeholders' satisfaction with the sustained positive impacts on the involved community.

In this perspective, Cadi Ayyad University aims to develop partnerships with the socio-economic sector and promote laboratory research results. To achieve this, the university has implemented systems to support value-enhancing initiatives through a continued dialogue with stakeholders.

The National Center for Studies and Research on Water and Energy (CNEREE) of the university Cadi Ayyad, as part of its 2023-2024 action plan, organize on May 16, 2024, a Round Table entitled “Community-driven Science: Empowering NGOs and Private Sector for Sustainable Research, in collaboration with the Al Amal Association for Sustainable Development and the Moroccan Center for Study and Research on Sustainable Developments (MOCEES). This round table brings together representatives of public institutions, NGOs and the private sector to understand and identify the nature and the level of the evaluation criteria and success factors of such collaborative projects involving the socio-economic sector and community.

Panelists will discuss the role of such important partners in implementing R&D projects and identify barriers to successful tendering and completion of joined PPP projects.





# Agenda:

**Moderator:** Prof. Faissal AZIZ, Associate Professor at the FSSM and Associate Researcher at CNEREE, Cadi Ayyad University.

4 p.m	Opening (moderator)
	<ul style="list-style-type: none"> <li>Welcoming remarks to panelists and participants</li> <li>Presentation on the importance of this thematic roundtable, its general objective, and rules. Prof. <b>Naaila OUZZANI</b>: Vice-Director of CNEREE, Cadi Ayyad University, <b>Morocco</b></li> </ul>
10 minutes per panelist	<b>First round: Program managers and Private sector</b> <ul style="list-style-type: none"> <li><b>Ms. Mais MAHA</b>, MTIPX Company, Malta.</li> <li><b>Ms. Nadia BABRAHIM</b>, International Academy of Heliculture, Morocco.</li> <li><b>Mr. Eastman Johnson</b>: Resilient Communities, USA.</li> </ul>
10 minutes	<b>Q&amp;R</b>
10 minutes per panelist	<b>Second round: NGOs</b> <ul style="list-style-type: none"> <li><b>Mr. Jamal ASSAQUA</b>: MOCESS, Morocco.</li> <li><b>Mr. Fouad OUERZZANE</b>: 2A2D, Morocco.</li> <li><b>Prof. Amine Elleuch</b>: ASCOB-SYRTIS, Tunisia.</li> </ul>
10 minutes	<b>Q&amp;R</b>
10 minutes per panelist	<b>Third round: Academic Officials</b> <ul style="list-style-type: none"> <li><b>Prof. Massimo Del Bubba</b>, University of Florence, Italy.</li> <li><b>Prof. Bassem KHEMAKHEM</b>: University of Sfax, Tunisia.</li> <li><b>Prof. Maria Concetta Bruzzoniti</b>, University of Torino, Italy.</li> </ul>
10 minutes	<b>Recommendations and closing</b>

